



Press Release

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FOR IMMEDIATE RELEASE

Yolobe Links Youth to the Community

Chicago, IL March 8, 2016: In recent weeks Yolobe has caught the attention of several media outlets for its innovative app that links youth with the professional world in a unique way. Yolobe has been featured on Fox News, WGN Radio, WBEZ NPR, Chicago Tribune and DNAInfo. Yolobe stands for Your Life Only Better and has been compared to LinkedIn, but for teens. It was started by Co-Founder and CEO, David Douglas and Co-Founder and Chief Technology Officer Jason Lambert. Currently, it is focused on recent high school graduates, but eventually plans to serve youth aged 13-24 years old. With the unemployment rate on the rise and low job opportunities for teens, Douglas saw there had to be a solution for this need. Yolobe bridges the gap between young people and companies. It also provides resources, training and education to help them succeed in the community.

The platform makes it very easy for teens to put their skills and interests on the site and easy for employers and schools to post job openings and internships in one centralized place. Making it a go-to app for all parties involved. The goal is also to build a young person's professional network, which is typically non-existent at this age. Douglas mentions, "Yolobe increases the social capital of young people. It is something they don't have at all. They have wide circles of friends on Instagram, Snap Chat and other apps, but they don't have professionals, they don't have connections, it's very hard for them to identify and tap into those resources."

Yolobe launched last year in June, with an Alpha program, but rolled out its pilot program at Carl Schurz High School on Thursday, March 9th and invited local community businesses to check out the buzz of the widely popular networking app and join on board. Douglas says he plans to have the program running in all high schools by April 2017 and eventually nationwide.

Yolobe is always looking for partnerships with local businesses that have resources for young people. If you are a company that has opportunities, please email information to cps@network.yolobe.com. Questions and/comments can be sent to david@yolobe.com. For more details visit www.yolobe.com

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